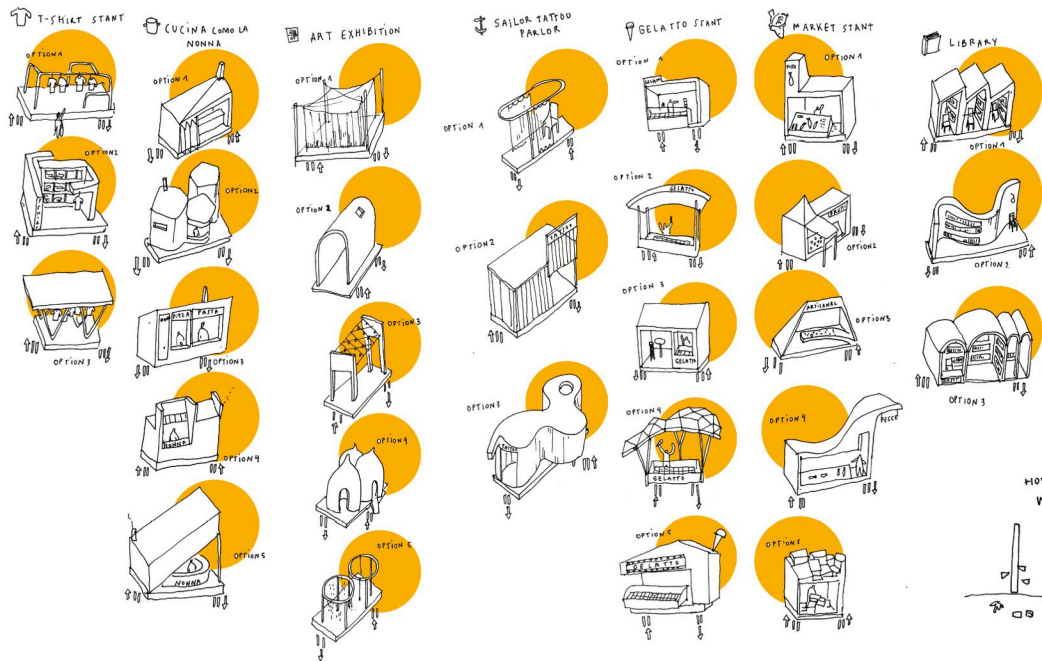


1. WE ARE CREATING NEW PARKING LOTS, BUILDINGS AND TOWERS TO LIBERATE THE CONDENSED CENTER OF MAF, THEREFORE ALLOWING FOR A MORE PLEASANT EXPERIENCE OF THE COAST AND THE CITY
2. WE ARE RECOGNIZING SEVEN AREAS OF INTEREST ALONG THE COASTAL LINE, THAT WE ARE INTERVENING IN. WE ARE RENEWING, REACTIVATING OR REIMAGINING THESE SPACES, THAT WILL CONNECT THE NORTH SIDE OF THE COAST AND THE SOUTH
3. WE ARE INTRODUCING A MULTIPURPOSE FOUNDATION THAT WILL ALLOW THE INSTALLATION OF NEW ACTIVITY. THIS WILL BRING THE ATTENTION OF DESIGNERS & ARCHITECTS BECAUSE THE DESIGN OF THE STANTS WILL BE OPEN TO COMPETITION EVERY YEAR.

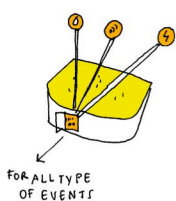
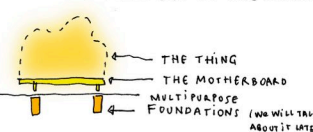
MOLFETTA

A WALK TO RE (NEW IMAGINE) ACTIVATE



?

LET'S BRING MOLFETTA TO THE ARCHITECTURAL EYE OF THE STORM



HOW CAN YOU DO STUFF WHEN PARKING IS ALL OVER THE PLACE



WE CAN IMPROVE A NOT VERY TRANSFORMED STREET



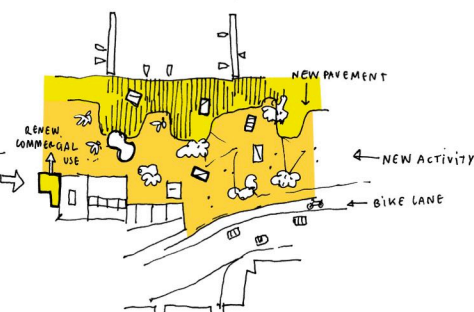
WINTER



SUMMER



LET'S SPICE IT UP

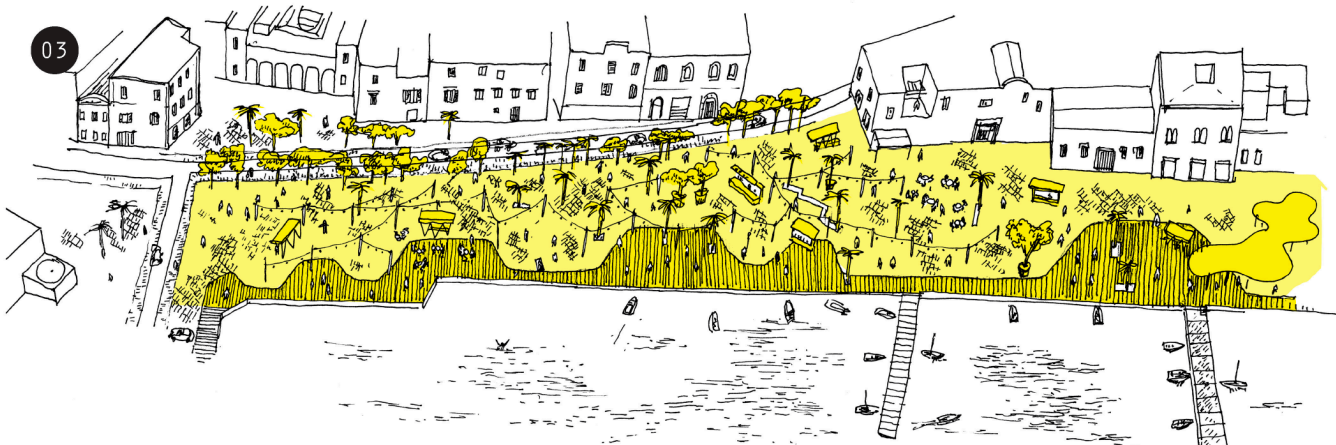
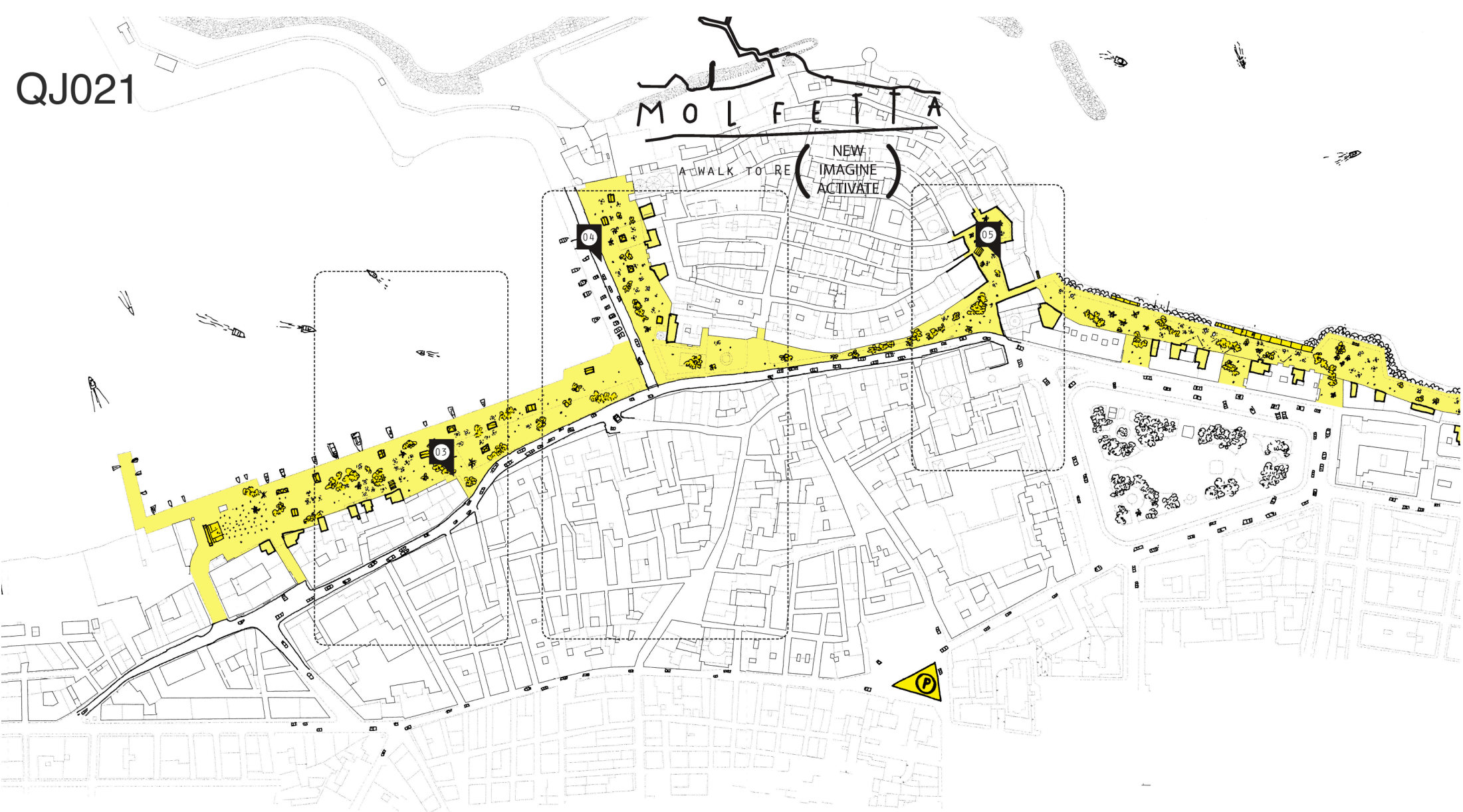


THE MARKET IS VERY LONELY



FIRST WE PAINT IT WITH AN ORANGER

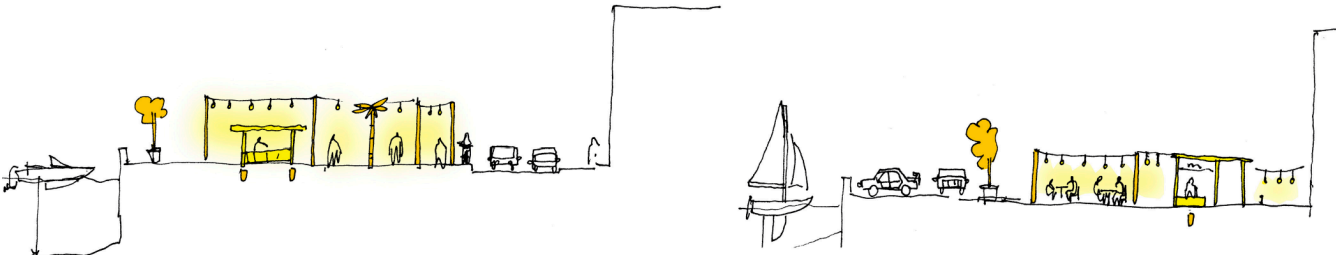




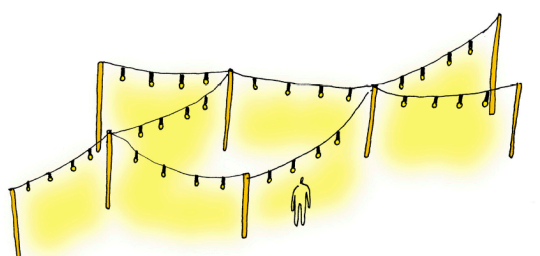
CROSS SECTION OF THE PORT



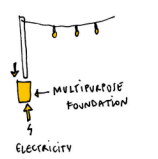
CROSS SECTION OF PIAZZA MUNICIPIO



LET'S RIDE UP IT, BUT IT SEEMS LIKE WE CAN DO A BIT MORE
WE CAN GIVE A NEW TOPOGRAPHY



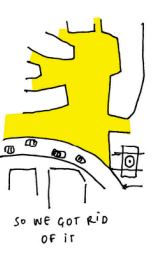
LIGHTING IS A FUNDAMENTAL PART OF THE PROJECT
WE CAN REMEMBER ITALY



TOO MUCH NOISE?
WE CAN STOP THAT

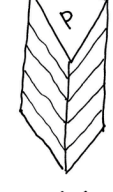
BEFORE

AFTER



PORT PARKING

WHAT ABOUT A ROBOTIZED PARKING TOWER?



PIAZZA MUNICIPIO PARKING

PARKING?

MORE LIKE PORT TERRACE

LET'S PUT THOSE COMMERCIAL SPACES TO USE

MOLFETTA

A WALK TO RE (NEW
IMAGINE
ACTIVATE)

